



THE SWEDISH NETWORK FOR EUROPEAN LEGAL STUDIES
IN COLLABORATION WITH
THE FACULTY OF LAW AT LUND UNIVERSITY

HAS THE GREAT PLEASURE
OF INVITING YOU TO A SEMINAR ON:

21st Century Challenges and Antitrust:
Thinking Ahead

May 25, 2016
Lund

| Pufendorf Hall, Faculty of Law at Lund University |

The current debate and enforcement action within the antitrust community is often reactive. A perceived competition problem occurs and subsequently enforcement agencies, practitioners, courts and academia try to find solutions.

The planned round table aims at adopting a different approach. We aim at thinking ahead by exploring issues that the 21th century will present to antitrust enforcement in the coming decades.

The half-day round table will explore the following themes: Artificial Intelligence (*AI*), new forms of competition between the big new economy giants, innovation as a central theme in future antitrust enforcement, big data and the impact of a changing understanding of the role of firm in society.

The idea of this round table is to bring together leading academics from around Europe and Sweden as well as practitioners from law firms and competition agencies. Each academic will be paired with a commentator from practice.

Program

- 09.00 **Arrival and Registration**
Pufendorf Hall, Lund University
- 09.30 **Welcome**
- 09.40 **Virtual Online Competition**
Ariel Ezrachi, Oxford University
Jeffrey Atik, Loyola Law School
- 10.20 **New Forms of Competition: competition between
Facebook, Amazon, E-bay, Samsung, Apple, Twitter and
Microsoft**
Nicolas Petit, University of Liege
Kristina Nordlander, Sidley Austin
- 11.00 **Innovation as an Antitrust Enforcement Challenge**
Justin Pierce, Lund University
Suzanne Kingston, Barrister University College Dublin
- 11.45 **Coffee**
- 12.10 **Big Data and Competition**
Björn Lundqvist, Stockholm University
Corina Wahlin, Swedish Competition Authority
- 12.50 **Competition Enforcement and New Roles of the Companies
in Society**
Julian Nowag, Lund University
Ellen Braun, Allen and Overy
- 13.30 **Closing Remarks**

The seminar is free of charge.

For registration please fill in the form at

<http://snef.se/sv/event/21st-century-challenges-and-antitrust-thinking-ahead/registration>